

Invest your AWS committed spend on Red Hat solutions

If your organization has opted to participate in an enterprise discount program, like the one offered by Amazon Web Services (AWS), you are probably familiar with the flexibility and savings you can take advantage of during your fixed-term contract.

Many organizations fail to use all of their committed spend, which is like leaving money on the table.

Your committed spend with AWS extends to Red Hat® solutions, which you can use to enhance your existing environment. Using solutions co-developed and managed by Red Hat and AWS, you get the tools you need to innovate efficiently, deliver high-quality customer experiences, and scale to meet changing demand, using the spend you already have.

Why Red Hat and AWS?

Red Hat and AWS tools can help you scale infrastructure and effectively use technology such as containers, Kubernetes, and flexible hybrid cloud architecture. Red Hat and AWS offer a hybrid cloud environment that can help you modernize IT management, reduce complexity, innovate efficiently, and prepare for the future. With Red Hat and AWS, you benefit from 2 leading companies that help organizations build a more unified hybrid cloud experience.

Ways you can use your committed spend

Find tools and technologies to scale infrastructure and expand opportunities to adapt to market demands using your AWS committed spend both native in the console and through AWS Marketplace listings.

Console: If you purchase Red Hat Enterprise Linux® through your personalized AWS console, you get 100% credit with your committed spend.

- ▶ Red Hat Enterprise Linux
 - ▶ Red Hat Enterprise Linux the #1 paid linux server ¹.
 - ▶ An open platform for customers who want deployment flexibility for business-critical workloads.
 - ▶ Offers a consistent foundation across environments.
 - ▶ Provides tools needed to deliver services and workloads efficiently.
 - ▶ Provides hybrid cloud flexibility for developers and operations teams.

¹ IDC Market Share. "Worldwide Server Operating System Environments Market Shares, 2021: OSE Momentum Persists," Document #US49340322, July 2022.

- ▶ Red Hat Enterprise Linux for SQL and SAP
 - ▶ Specialized versions of Red Hat Enterprise Linux are available with SQL or SAP.
 - ▶ An open platform for customers who want deployment flexibility for business-critical workloads.
 - ▶ Offers a consistent foundation across environments.
 - ▶ Provides tools needed to deliver services and workloads efficiently.
 - ▶ Provides hybrid cloud flexibility for developers and operations teams.
- ▶ Red Hat OpenShift® Service on AWS
 - ▶ A single-step application platform that provides a managed Red Hat OpenShift experience on AWS.
 - ▶ Efficiently build, deploy, and manage applications with familiar Red Hat OpenShift application programming interfaces (APIs) and tools for deployment on AWS.
 - ▶ Offers flexible consumption-based billing.
 - ▶ Provides joint support and operation from Red Hat and AWS.
 - ▶ 100% of the price can be eligible for committed spend (subject to your committed spend mechanism).

AWS Marketplace: If you purchase other Red Hat solutions through the broader AWS Marketplace, the amount that can be retired with committed spend varies per solution.

- ▶ Self-managed Red Hat OpenShift
 - ▶ An open platform for customers who need full control of the environment.
 - ▶ Available through the AWS Marketplace as a self-managed platform.
 - ▶ Fully compatible with AWS and provides a single Kubernetes application platform.
 - ▶ Helps organizations build, deploy, run, and manage applications anywhere with a focus on security and at scale.
 - ▶ 100% of the price can be eligible for committed spend (subject to your committed spend mechanism).

- ▶ Red Hat Ansible Automation Platform via AWS Marketplace
 - ▶ A self-managed offering, supported by Red Hat's premium support and provides the complete Ansible Automation Platform including integrations with native AWS services, and the full AWS collection.
 - ▶ A differentiated experience that allows customers to begin automating the management of their AWS resources without delay.
 - ▶ Minimal setup required to start automating and managing AWS resources along with your broader IT ecosystems of resources and applications.
 - ▶ Deploy Ansible Automation Platform directly from the AWS Marketplace portal into your AWS tenant.
 - ▶ Included in your current AWS billing with full visibility into costs.
 - ▶ Allows customers to leverage committed spend with AWS.

Learn more about the benefits of using [Red Hat solutions on AWS](#).



About Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers develop cloud-native applications, integrate existing and new IT applications, and automate and manage complex environments. [A trusted adviser to the Fortune 500](#), Red Hat provides [award-winning](#) support, training, and consulting services that bring the benefits of open innovation to any industry. Red Hat is a connective hub in a global network of enterprises, partners, and communities, helping organizations grow, transform, and prepare for the digital future.

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